

Kurt Salmon ✨

Reinventing U.S. Retail Banking



A growing set of economic challenges and changing consumer behaviors are causing banks to take action and pursue key game-changing initiatives. Learn about the solutions aimed at improving retail banks' profitability—straight from the experts in customer segmentation, channel management, loyalty programs and new business assessments.

LOCATION Kaufman Management Center, Room 2-65

DATE Monday, September 23

TIME 4:30-6:00 p.m.

Hosted in conjunction with the NYU Stern School of Business Graduate Finance Association.
Light refreshments will be served.