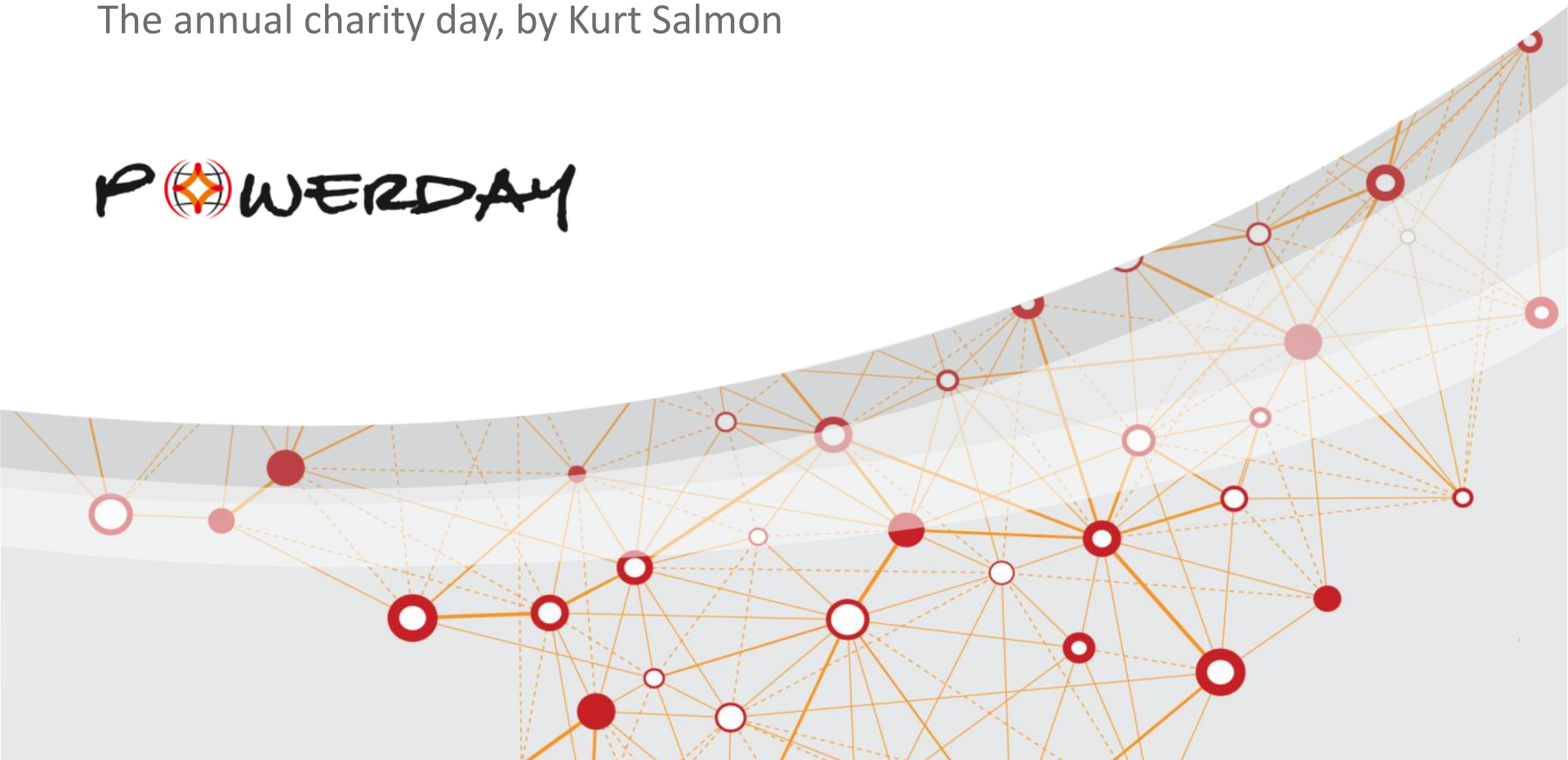


Kurt Salmon ✨

PowerDay

The annual charity day, by Kurt Salmon

POWERDAY



Kurt Salmon, The committed consultancy

Promote our core
values and ethics

Share our expertise and
knowledge Based on a solid
understanding of Local stakes,
and communities

Implement projects that favor
A virtuous and sustainable
development,
With respect of diversity



Powerday, The Kurt Salmon's corporate social responsibility program

Powerday is a global charity day that aims at playing a meaningful and tangible role, by providing solutions and creating positive impacts in the society.

Since 2008, this global initiative is sponsored by our Board, and is supported by our 1,400 people spread over 16 offices in 4 continents.



POWERDAY by

Commitment is one of our core values and part of our **DNA**. It is driven by our strong expertise and competences:

corporate governance,
ecodesign, sustainable energy, energy efficiency,
green supply chain,
sustainable procurement, eco-innovation, funding
strategy, market
regulation, mutualism...

Implement principles of ethics

Promote the CSR

Take actions on the environment

Kurt Salmon

The committed consultancy



36 volunteers in Asia
337 volunteers in Europe – Africa
153 volunteers in the US

- **1 day**
- **4 continents**
- **16 offices**
- **61 non-profits**
- **78 projects** (skills and philanthropic work programs, search of sponsors and fundraising, training, refurbishment, land clearing, waste sorting and recycling...)



PowerDay in Europe

Local volunteers.

Europe

337

The corporate social responsibility, as a major stake.

Nearly **67%** of the projects were deployed in Europe (Continental Europe, Maghreb, UK).

North America

153

In 2014, 42 non-profits were supported amongst which :

Pennies, British & French Red Cross, Minor-Ndako, Cap Vert, Action Contre La Faim, Août Secours Alimentaire, Apprentis d'Auteuil, Arctic Explorers, Association des Cités du Secours Catholique, Association Française des Fundraisers, Ecoute Nature, Fondation Armée du Salut, Fondation Good Planet, France Bénévolat, Global Heart Watch, Doctors Without Borders, Orchestre de Paris, Petits Frères des Pauvres, ...

Asia

36

Fields of action.

Culture and Education, Childhood, Handicap

27%

Social and occupational integration

64%

Environment

9%

In 2014 in Europe, Kurt Salmon's employees took part in 48 projects.

Field projects: site cleaning in sensitive natural zone, distribution of parcels to the disinherited, logistics support for a charity race, painting in allotments and community centers, ...

Skill-based sponsorship: governance, target organization, website design, 2.0 and 3.0 communication tools, digital strategy and social media, web analytics, planning and operating process, retail expertise, collegiate merchandising, volunteers retention, enhancement of awareness, search of corporate sponsors and philanthropists, brand positioning and image, ...



PowerDay in North America

Local volunteers.

Europe

337

The corporate social responsibility, as a major stake.

Nearly **20%** of the projects were deployed in North America (Atlanta, Minneapolis, New York, San Francisco).

North America

153

In 2014, 12 non-profits were supported amongst which : Day Shelter, Food Bank, Park Pride, Open Hand, Baby Buggy, Friends Urban Forest...

Asia

36

Fields of action.

Culture and Education, Childhood, Handicap

18%

Social and occupational integration

45%

Environment

36%

In 2014 in the US, Kurt Salmon's employees took part in 14 projects.

Field work with local parks, community gardens, and schools, landscaping maintenance, distribution of meals to homeless people, refurbishment of shelters, organizational screening, mentorship to immigrants and refugees,...



PowerDay in Asia

Local volunteers.

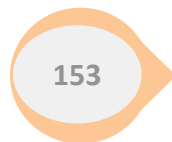
Europe



The corporate social responsibility, as a major stake.

Nearly **13%** of the projects were deployed in Asia (Japan, China).

North America



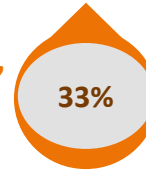
In 2014, 6 non-profits were supported : Friend of Earth Japan, Second Harvest Japan, Minato-ku Adopt Program, Florence, Free the Children, BioFarm.

Asia



Fields of action.

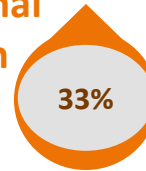
Culture and Education, Childhood, Handicap



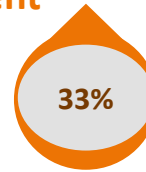
In 2014 in Asia, Kurt Salmon's employees took part in 6 projects.

Volunteering in a park, landscaping maintenance, rebuilding project of an undeveloped woodland, food preparation for a soup run for homeless people, contribution to parents-friendly environment through playing with children or teaching music, design of learning materials such as card game,...

Social and occupational integration



Environment



You would like to participate

**Please submit your needs and
projects**

Global contact : powerday@kurtsalmon.com

The socially responsible consultant

Each year, Kurt Salmon mobilize its human capital for a unique charity day.

Since 2008, over 2,000 Kurt Salmon volunteers took part in 200 philanthropy programs across 4 continents.

