

Kurt Salmon Donates More than 11,000 Hours of Volunteer Service to Charities Worldwide as Part of Day of Service Program

Paris, Aug. 30 /CSRwire/ - /PRNewswire/ - Kurt Salmon today announced that, as part of PowerDay, its global program designed to promote social responsibility among its employees, alumni, clients and business partners, the majority of its global workforce of more than 1,400 professionals are volunteering for some 80 projects at 46 charities in 13 countries.

First launched in 2008, PowerDay is an annual event dedicated to providing Kurt Salmon employees the opportunity to show their solidarity in supporting a variety of community nonprofits. The firm releases all its employees from work responsibilities in order to give them the chance to donate their time to a variety of charities. This year's charitable organizations, which were selected by Kurt Salmon employees, focus on one of three missions: improving education for children, protecting the environment, and integrating social and professional services.

"Corporate social responsibility is fundamental to our teams and their core values," said Kurt Salmon CEO Chiheb Mahjoub. "Through programs such as PowerDay, we affirm our commitment to making a positive impact on society at large. Donating our time not only benefits community programs around the world, but also supports sustainable social and professional development and solidarity for all Kurt Salmon employees."

"Despite difficult macroeconomic conditions, we are proud to continue our PowerDay tradition this year," said Mahjoub.

Dedicated teams across Kurt Salmon have spent the past six months selecting charitable organizations around the world whose projects the firm's employees can support on PowerDay. They range from the British Red Cross in the United Kingdom to BIOFarm in China, from the Little Brothers of the Poor in France to the Terragar shelter in Switzerland, from Caritas in Brussels to Friends of the Earth in Japan, and more. Kurt Salmon employees will do everything from gardening to serving in soup kitchens to helping to analyze and implement charitable organizations' strategic initiatives.

"At Kurt Salmon, our commitment to the community is a top priority," said Bruno Valet of Kurt Salmon. "Our PowerDay initiative gives our employees the chance to share their knowledge and skills to support a cause or project for a whole day."

"Our previous PowerDays have been a great success," said Valet. "It's something we look forward to each year."

About Kurt Salmon

Kurt Salmon is a leading global management consulting firm specializing in business transformation. We leverage our unparalleled industry expertise to help business leaders make strategic, operational and technology decisions that achieve tangible and meaningful results.

More information: www.kurtsalmon.com

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